

COLUMBIA RIVER ECONOMIC DEVELOPMENT COUNCIL

City to City Best Practices **Economic Development**

Strategic Vision

Our vision is for Clark County to be recognized as one of the most **inclusive, healthy, and amenity-rich communities in the country**. As a result, and with a continued focus on growing a diverse base of community-minded employers, talent sees greater opportunity here than anywhere else in the country.

Strategic Goals



Expand Business



Support People



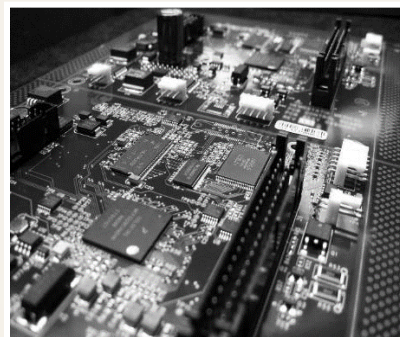
Create Place

Strategic Sectors



Metals &
Machinery

Clean Tech ▶



◀ Computers &
Electronics



Life Sciences



◀ Software

Key Sectors

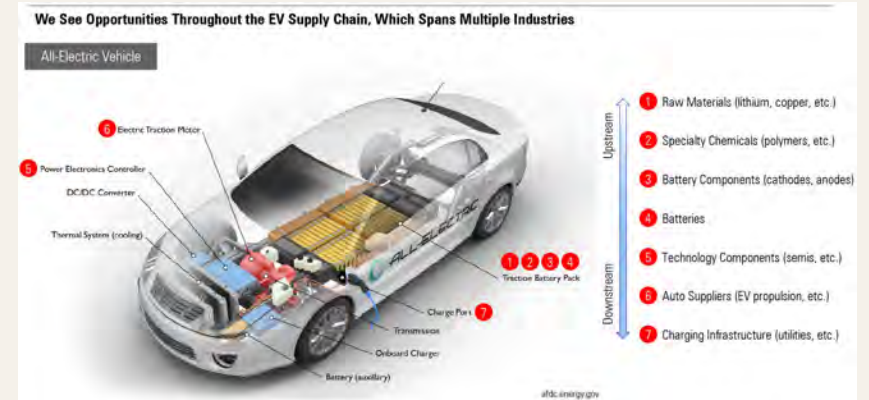
- Computers and Electronics
 - Semiconductor expansion
 - Chips and Science Act of 2022
 - Washington State Semiconductor employment (60%)
- Key C&E sector growth:
 - SEH America - plans 300,000-SF expansion
 - Analog Devices – expanded employment by over 25%
 - HP - plans to open a 235,000-square-foot Vancouver R&D facility



Employer Landscape | Expand the Existing Base

Key Sectors

- Metals and Machinery (Technology Enhanced Manufacturing)
 - Legacy sector
 - Expanding with Additive Materials, Composites and 3D Printing
- Clean Tech
 - Electric Vehicle (EV) supply chain an emerging sector



Employer Landscape | Expand the Existing Base



Key Sectors

- Life Sciences

Absci

- Founded in 2011 / IPO 2021
- 230 employees

- Software

ZoomInfo

- Founded in 2000 / IPO 2020
- 1235 employees



University Partnerships/Labor Resources



- Washington State University Vancouver
 - Tier 1 research university
- Clark Community College
 - Mechatronics Lab – Industry partnerships
- Workforce Development



- Award-winning streamlined project review process
- Building valuation permit fee cap of \$10 million
- Single point of contact – Projects are assigned a case manager who coordinates the review across internal teams
- Clark Public Utilities – lighting & custom project incentives

Significant Employers

Metals & Machinery



Clean Tech



Computers & Electronics



Clark County

Life Sciences



Key Headquarters



Software



Strategic Investments



Focus Areas

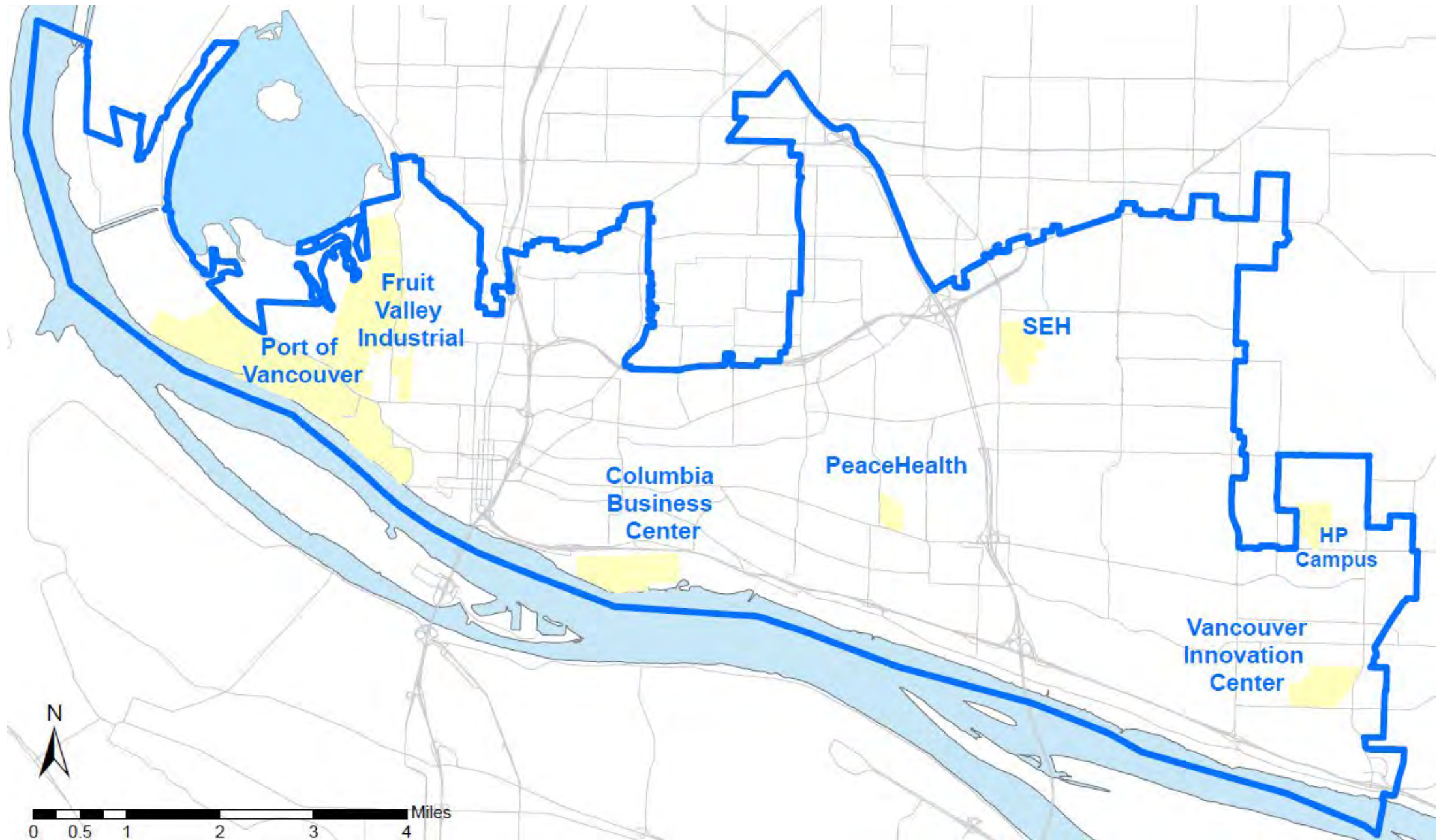
- Supporting Employment Centers
- Scaling Housing Production
- Transforming Downtown
- Investing in Central Vancouver



Supporting Employment Centers

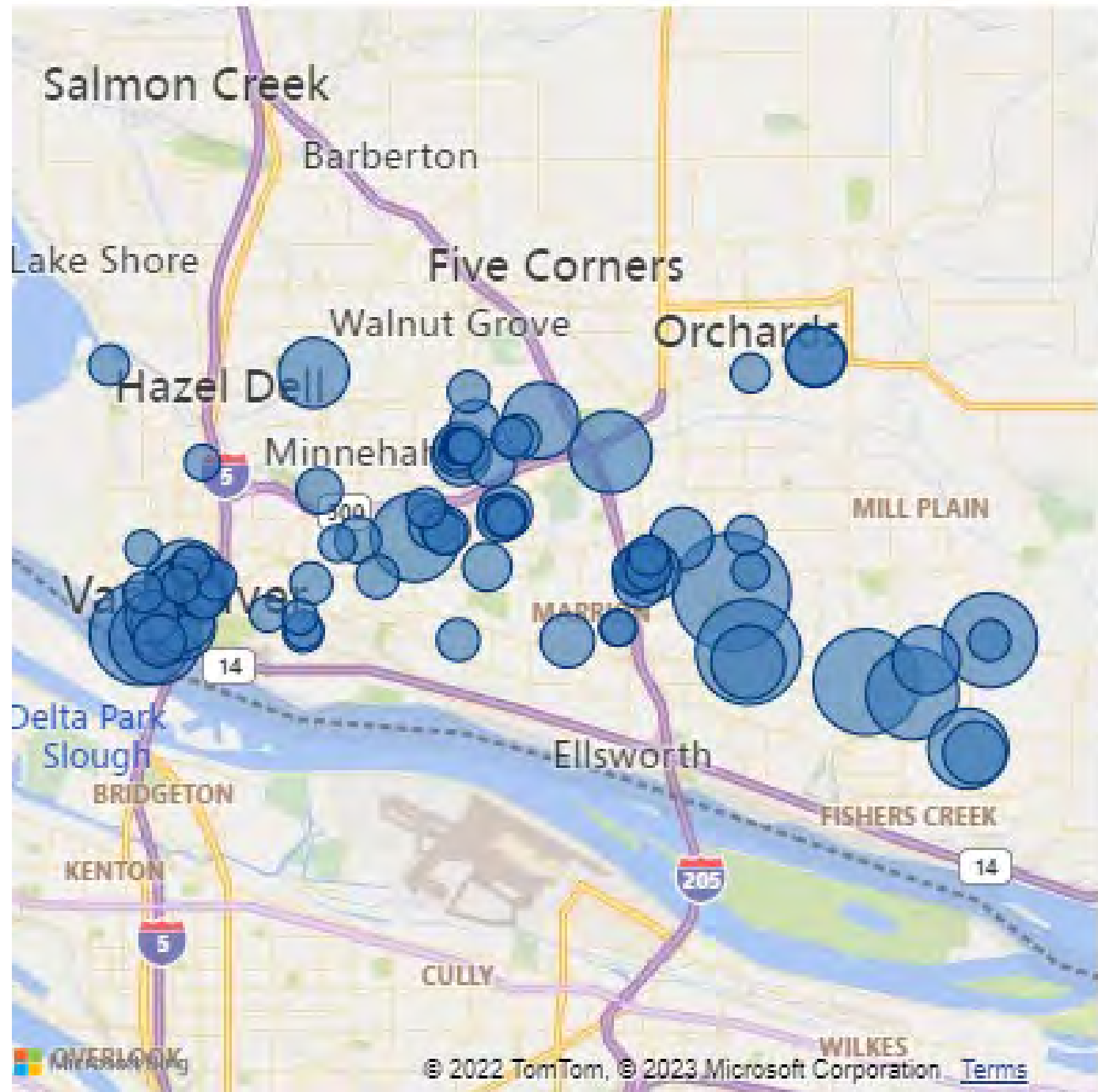


- Facilitate private investment through long range planning
- Utilize development agreements to establish win-win partnerships
- Build for the future



Scaling Housing Production

5800 multifamily
housing units
over past 5 years



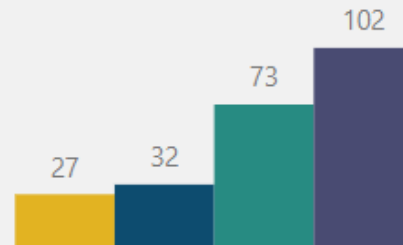
Scaling Housing Production

13,500 multifamily housing units in development pipeline

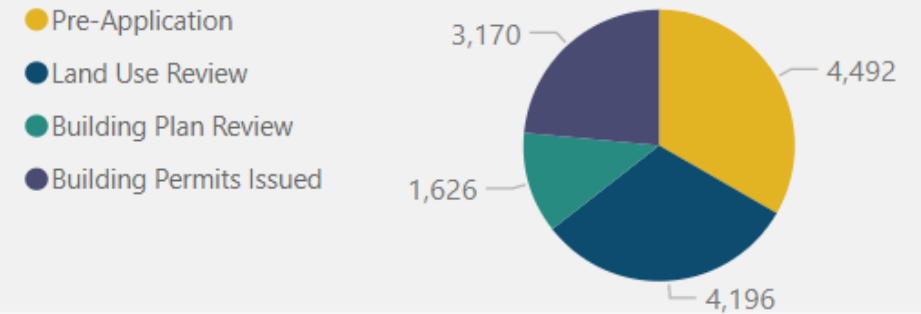
Multi-Family Projects in Development

Pre-Application	Land Use Review	Building Plan Review	Building Permits
27 Applications	32 Applications	73 Applications	102 Applications
4,492 Total Units	4,196 Units	1,626 Units	3,170 Units

Total Applications: 234



Total Units in Development: 13,484



Transforming Downtown

- Catalytic investments
- Public/private partnerships
- Intentionally live/work



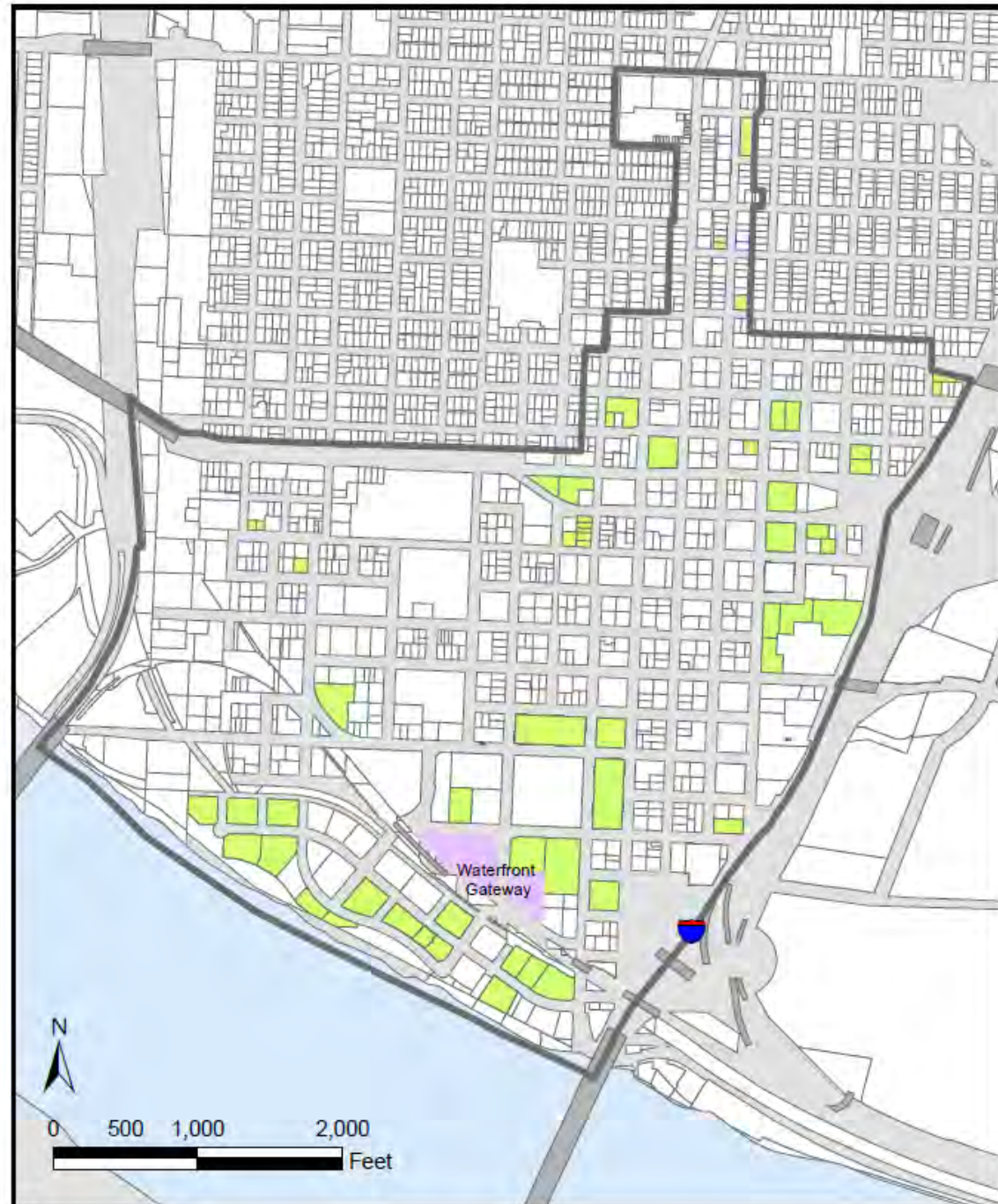
Vancouver Waterfront Development



Transforming Downtown

Development momentum is moving north from Waterfront

- Waterfront Gateway
- Main Street
- Evergreen
- West Downtown
- Uptown

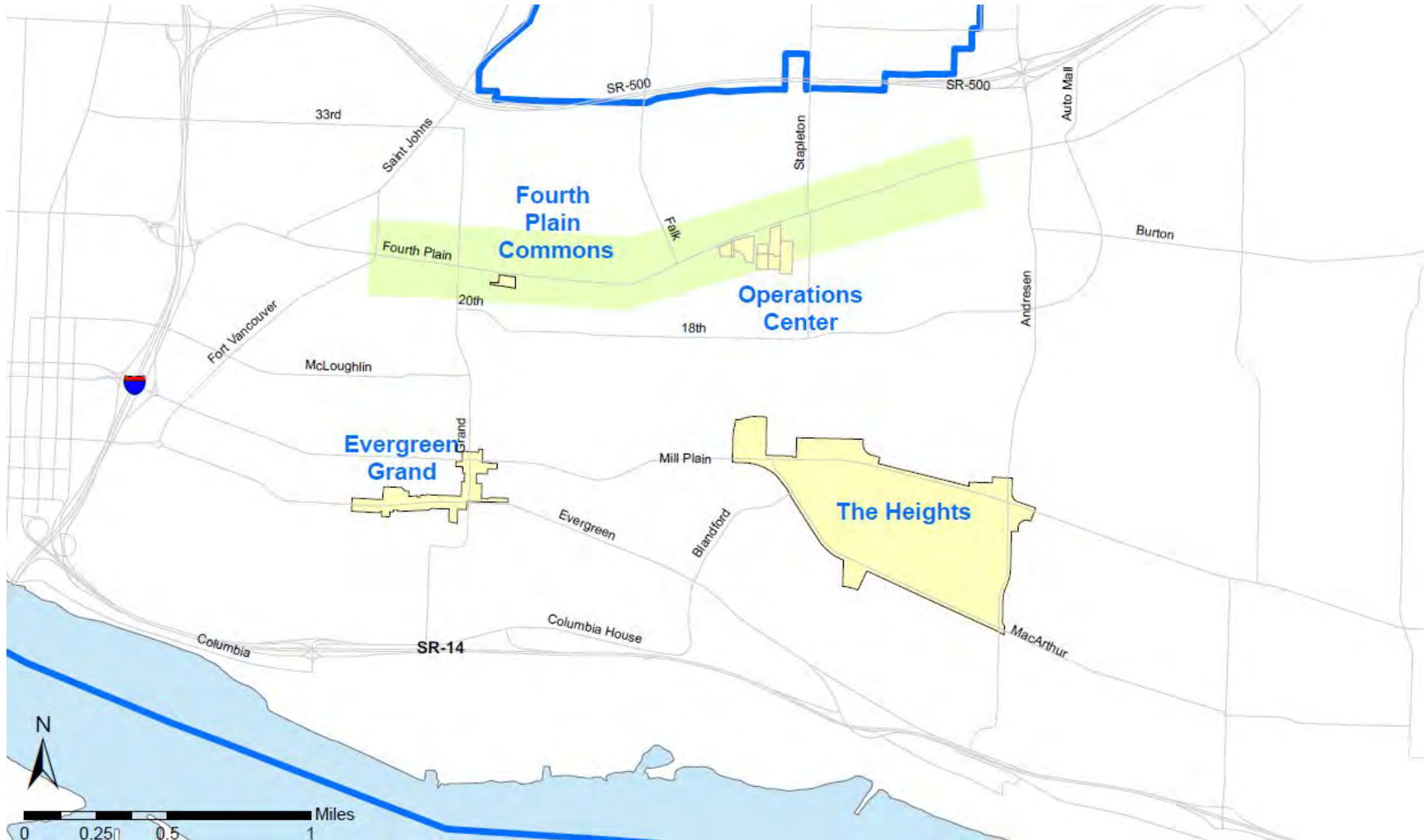


Investing in Central Vancouver

- Desired outcomes require new models
- Greater scale of investment
- City as master developer



Central Vancouver



A nighttime photograph of a city street. On the left, a red neon sign reads 'KICK-ASS' vertically. Below it, a smaller sign says 'NOW PLAYING GONE WITH THE WIND'. A car is driving down the street. In the background, there are various buildings, including a modern glass skyscraper and older brick buildings. A large 'Thank You' text is overlaid in the center.

Thank You