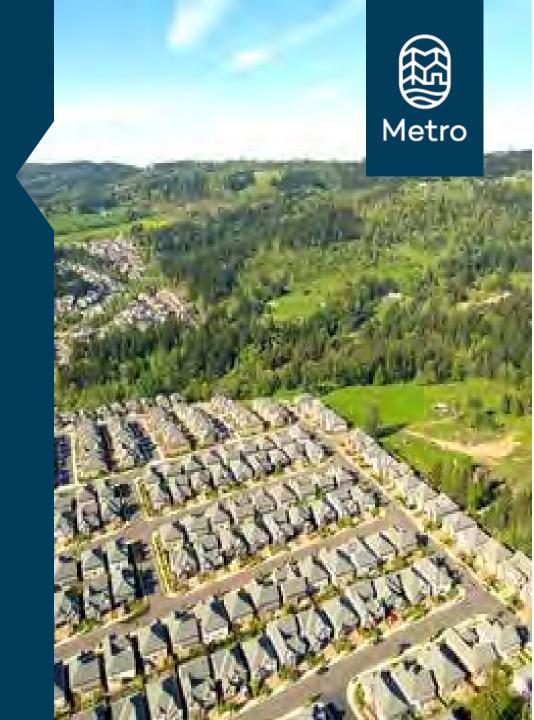
Visioning the next 50 years: equity, growth & collaboration

February 2023



Oregon planning

Protecting what's special

Unique beauty

Sense of place

Preservation of natural areas and farmland

Carefully planning for the future



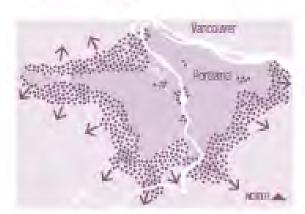
"WE WANT YOU TO VISIT OUR STATE OF EXCITEMENT OFTEN. COME AGAIN AND AGAIN. BUT FOR HEAVEN'S SAKE, DON'T MOVE HERE TO LIVE. OR IF YOU DO HAVE TO MOVE IN TO LIVE, DON'T TELL ANY OF YOUR NEIGHBORS WHERE YOU ARE GOING."

TOM MCCALL

© Lifehack Quotes

1990's: desire for unified vision

Concept A Growing out



Significant expansion of the UGB; new growth at urban edge develops mostly in the form of housing.

284,000 acres in UGB (51,000 acres added to UGB)

Concept B Growing up



No UGB expansion; growth accommodated through development of existing land within the urban growth boundary.

234,000 acres in UGB

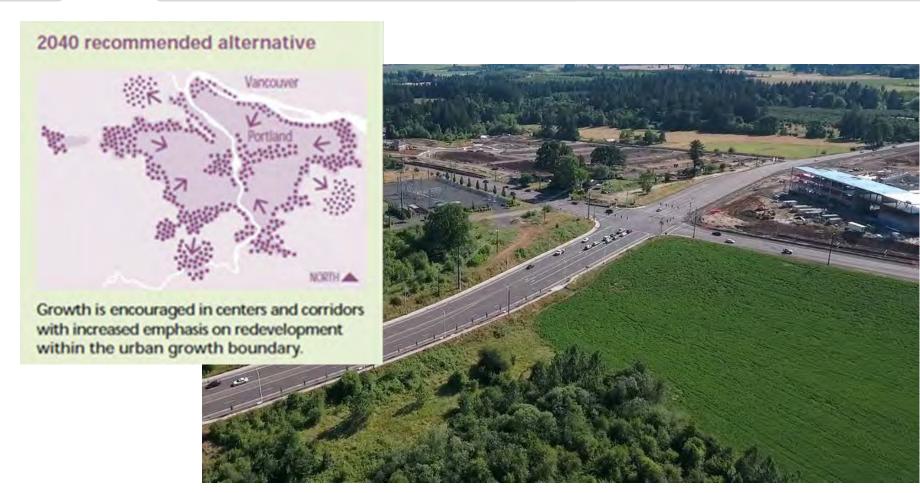
Concept C Neighboring cities



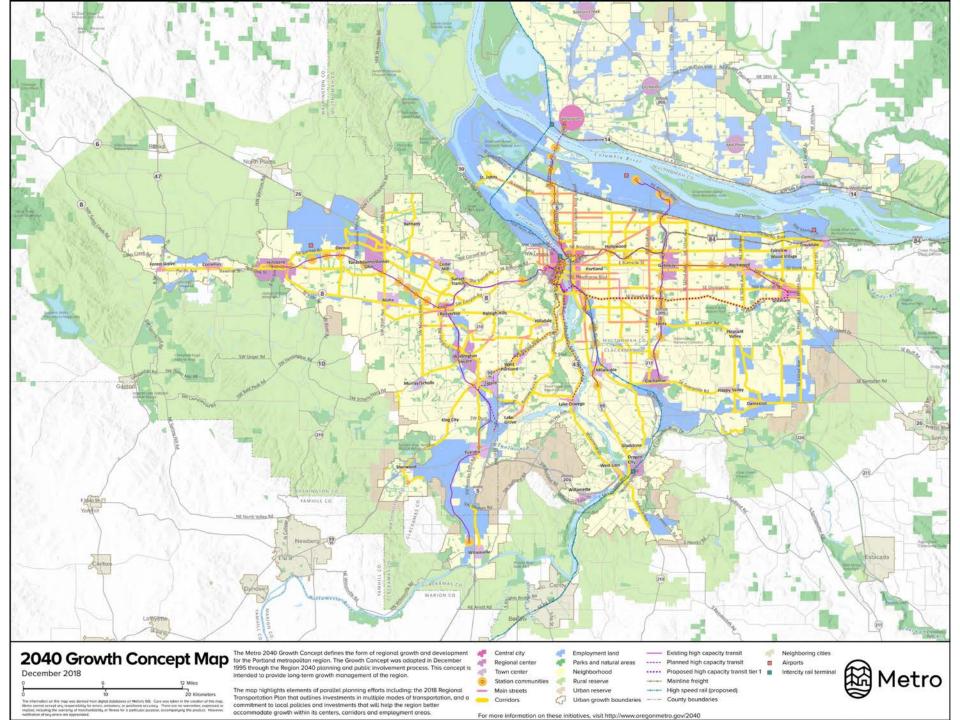
Moderate expansion of the UGB; growth focused in centers, corridors and neighboring cities.

257,000 acres in UGB (22,000 acres added to the UGB)

2040 Growth Vision

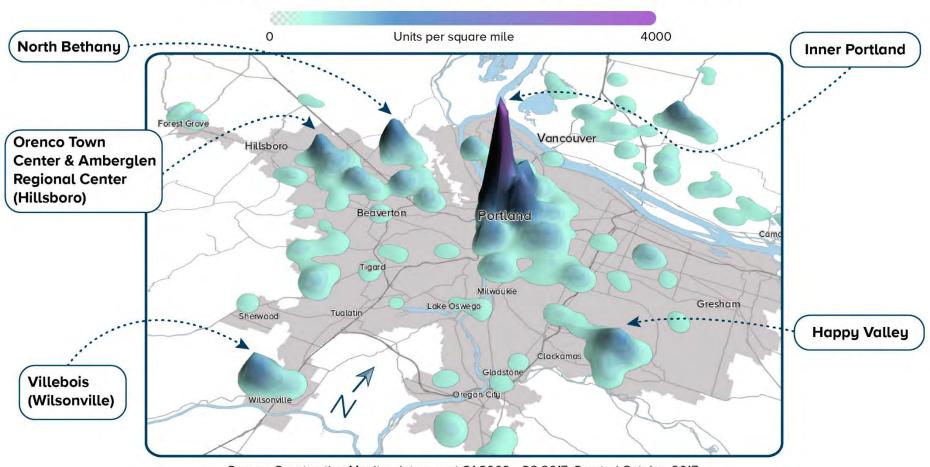


River Terrace 2.0

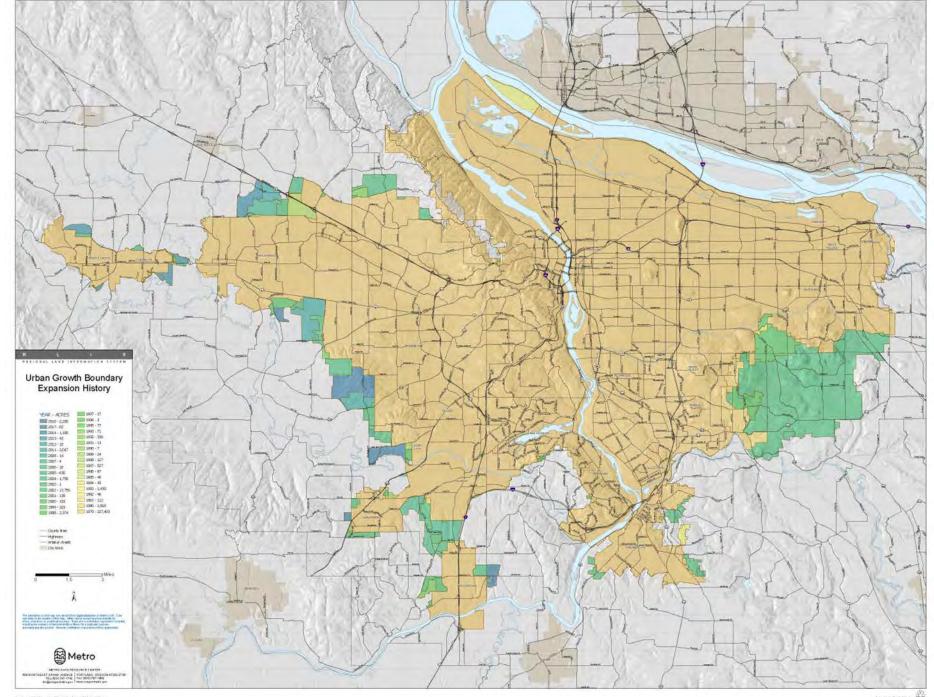


Growth is happening where intended

Housing permits in the Portland Metro area, 2009-2017 - units per square mile



Source: Construction Monitor data report Q1 2009 - Q2 2017. Created October 2017



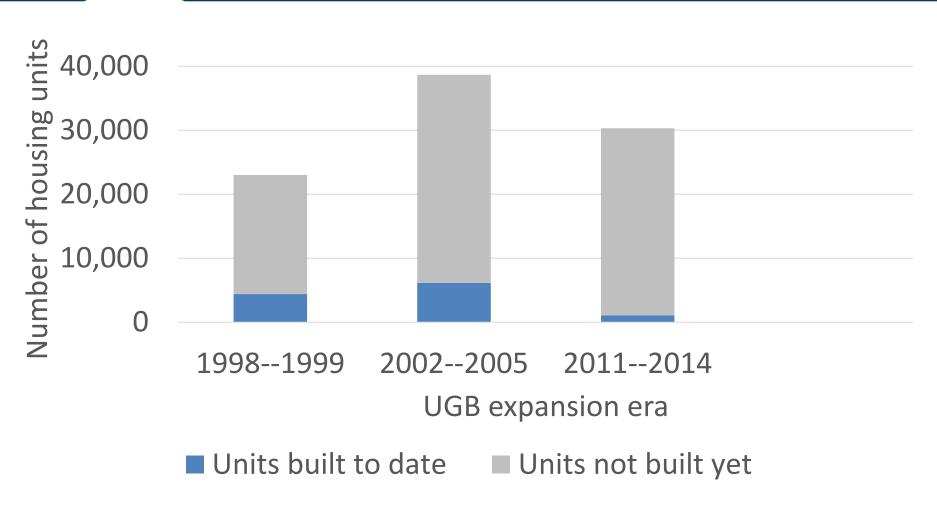
Land readiness matters

UGB expansions only produce jobs or housing when governance, infrastructure and market are addressed.





Past UGB decisions that did not emphasize readiness have been slow to produce housing



Metro's land use committees

Metro Technical Advisory Committee

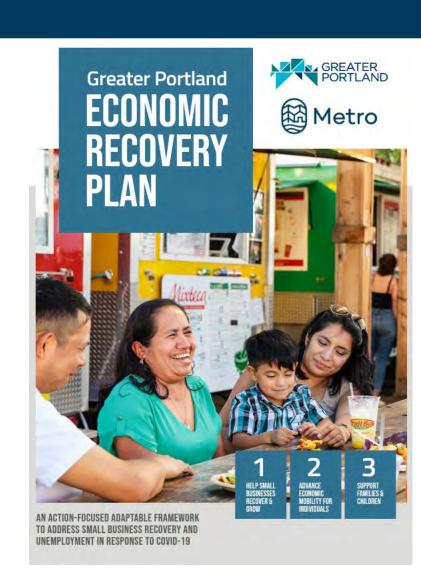
Metro policy Advisory Committee

Corridor Advisory
Committees

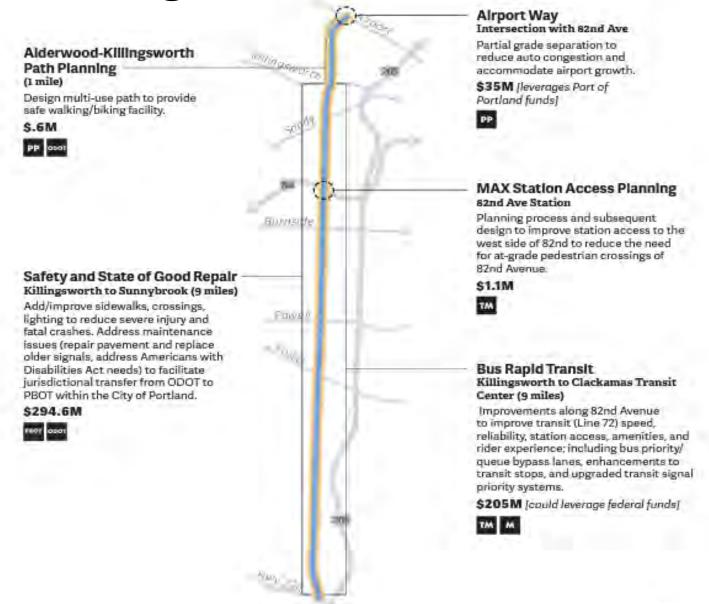


Metro development programs

- Equitable development
- Brownfields
- Transit-oriented development
- 2040 Planning & Development grants
- Placemaking grants
- Economic Development

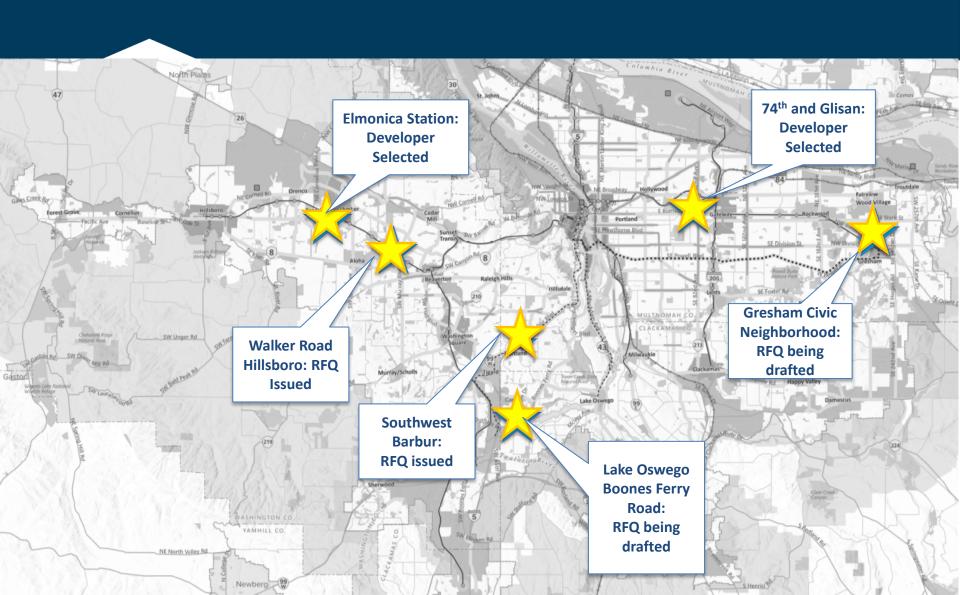


Get Moving 2020: 82nd Ave





Transit Oriented Development



Placemaking grants



Economic Value Atlas

Economic Value Atlas

The Economic Value Atlas project provides tools and analysis to better align planning and public investments to strengthen the regional economy.



www.oregonmetro.gov/toolspartners/guides-andtools/economic-value-atlas

Questions?

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Contact me